

Crusader Games Phone Calls Promotion

Promotional period and eligibility

1. The prize provider for this promotion is Wholesale Distributors Limited (t/a FreshChoice supermarkets), 29 Byron Street, Sydenham, Christchurch 8023 ("**Prize Provider**").
2. The promoter of this promotion is Crusaders Limited Partnership, Cnr Malvern & Rutland Street, St Albans, Christchurch ("**Promoter**").
3. This Promotion runs from 22/02/2026 until 23/06/2026 ("**Promotional Period**").
4. This promotion is only open to primary Ticketmaster purchasers who are physically present at specified Crusaders home games played in Christchurch, New Zealand ("**Qualifying Crusader Games,**" as detailed in **Appendix 1** below). Eligibility is restricted to the individuals who directly purchased the tickets and does not extend to other ticket holders within the same transaction.
5. Employees of the Prize Provider and of the Promoter are eligible to participate in this promotion.

Prizes and entering the competition

6. There is one prize to be won at every Qualifying Crusader Game. Each prize consists of:
 - 1 x \$1,000 FreshChoice gift card (valid for 24 months and redeemable for goods at any FreshChoice supermarket, excluding liquor, tobacco, lottery products and online purchases); and
 - a "goodie bag" containing Crusader/FreshChoice merchandise and other products available at FreshChoice. The "goodie bag" products are up to the discretion of the Prize Provider.
7. During the Promotional Period, Qualifying Crusader Game spectators ("**entrants**") automatically enter the competition by purchasing one or more tickets online or at the gate via Ticketmaster for any of the Qualifying Crusader Games.
8. Entry is limited to one entry per Ticketmaster transaction and per Qualifying Crusader Game.
9. The prize will only be delivered in person to the winner during each Qualifying Crusaders Game. The entrant must be physically present at their allocated seat and answer the prize notification call to receive their prize.
10. The prize is not transferable and may not be exchanged for cash.

Winners

11. During each Qualifying Crusader Game, three (3) mobile numbers will be selected at random via an electronic draw (conducted by Crusader representatives) using ticket seat data provided for that specific match day. At half-time, a Crusader representative will call the first selected mobile number. If the call is not answered within six rings, or is directed to voicemail, the representative will move on to the second number, and then the third if required. To be eligible to win, the participant must answer the call and be present in their allocated seat at the time of the announcement. If a winner is successfully confirmed, they will be greeted with on-screen visuals and the prize pack will be delivered by event staff. In the unlikely event that none of the three selected participants answer their call, the prize will not be redrawn further; instead, it will jackpot to the following Qualifying Crusader Game.

Exclusions and liability

12. The prizes are not redeemable for cash, are not transferable, and must not be re-sold or exchanged. The FreshChoice gift cards are subject to the applicable [terms and conditions](#) (including conditions relating to redemption, use, and expiry). The gift cards are for in-store use at freshChoice supermarkets only (excluding online purchases) and **cannot be used to purchase liquor, tobacco or lottery products.**
13. The FreshChoice gift cards should be treated like cash. To the maximum extent permitted by law, neither the Prize Provider nor the Promoter is responsible for FreshChoice gift cards once delivered to the winners, including if FreshChoice gift cards are lost, stolen, misused, or accessed by an unauthorised person.
14. Neither the Prize Provider nor the Promoter takes any responsibility for any technical malfunctions, network congestion, or poor signal strength that may prevent an entrant from receiving or answering the notification phone call. If a call is dropped, disconnected, or diverted to voicemail for any reason, the Promoter reserves the right to deem the entry invalid and move on to the second number or the third, as applicable. It is each entrant's responsibility to ensure their mobile device is switched on and audible. No correspondence will be entered into regarding network coverage, signal failure or other technical malfunctions.
15. Neither the Prize Provider nor the Promoter is responsible for the transmission or receipt of any incorrect information associated with entries, either caused by user error or any equipment or programming malfunction associated with the promotion.

Use of personal information

16. All entries remain the property of the Promoter and Ticketmaster. The entrants' personal information will be collected and stored by the Promoter and Ticketmaster in accordance with the Privacy Act 2020 and the Promoter and Ticketmaster's respective privacy policies.
17. The Promoter will only use the entrants' personal information to conduct the promotion and award the prizes.
18. By answering the prize notification call from the Crusader representative on the day, each winner consents to the use of their information as described above.
19. By answering the prize notification call from the Crusader representative on the day, each winner agrees to be filmed/photographed for promotional purposes at the stadium and that the content may be used on the Prize Provider's social media channels.

General terms and conditions

20. The promotion is conducted by the Promoter in accordance with these terms and conditions. To the extent that any matter relating to the promotion is not covered by these terms and conditions, the Promoter reserves the right in its sole discretion to conduct the promotion as it sees fit, subject to any legal requirements or vary the terms and conditions as it deems reasonably necessary.
21. By entering into this promotion, the entrant agrees to be bound by these terms and conditions. The Promoter reserves the right to deem any entry void should an entrant fail to comply with any of these terms and conditions.
22. The Promoter reserves the right to verify the validity of entries and to disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions. The Promoter's decision is final.
23. The Promoter reserves the right to extend, suspend, modify, amend, vary, terminate or withdraw the promotion at any time in its sole discretion.
24. All decisions of the Promoter are final and no discussions or correspondence will be entered into.
25. Failure by the Promoter to enforce any of their rights under these terms and conditions at any stage does not constitute a waiver of those rights.
26. These terms and conditions are governed by the laws of New Zealand.

Appendix 1 – Qualifying Crusader Games

Round 2: Crusaders Vs Brumbies, Sunday 22 February 2026, 3:35pm, Apollo Projects Stadium, Christchurch

Round 5: Crusaders Vs Highlanders, Saturday 14 March 2026, 7:05pm, Apollo Projects Stadium, Christchurch

Round 8: Crusaders Vs Fijian Drua, Friday 3 April 2026, 7:05pm, Apollo Projects Stadium, Christchurch

Round 11: Crusaders Vs Waratahs, Friday 24 April 2026, 7:35pm, One NZ Stadium Christchurch

Round 13: Crusaders Vs Blues, Friday 8 May 2026, 7:05pm, One NZ Stadium, Christchurch

Round 15: Crusaders Vs Chiefs, Friday 22 May, 7:05pm, One NZ Stadium, Christchurch

Round 16: Crusaders Vs Hurricanes, Friday 29 May, 7:05pm, One NZ Stadium, Christchurch