

FreshChoice x Auckland FC – Shoot to Shop

Competition Terms & Conditions 17 October, 2026

1. Promoter and Promotion

1. The promoter of this promotion is Wholesale Distributors Limited (trading as FreshChoice supermarkets), 80 Favona Road, Mangere, Auckland 2024 ("Promoter").
2. The promotion, "Shoot to Shop", will take place at selected Auckland FC home matches at Go Media Stadium, Auckland.
3. The promotion is free to enter, with no purchase necessary.
4. Participation constitutes acceptance of these Terms & Conditions.

2. Promotion Period

5. The activation will commence at approximately **3:30pm before kick-off** and continue throughout the match, subject to operational requirements.
6. Each match will be treated as a separate promotional event.
7. The Promoter reserves the right to pause the activation for safety, weather, crowd management or operational reasons.

3. Eligibility

8. Entry is open to New Zealand residents of any age. Children 5 and under should have a parent to help them as needed.
9. Participants under 18 must have consent from a parent or legal guardian, who must provide or approve the required contact details for prize fulfilment.
10. Participants must be physically able to kick a football independently and safely from the designated kicking position.
11. Participation is limited to **one attempt per person, per match**.
12. Employees of the Promoter, activation staff and their immediate families are ineligible to win prizes.

4. How to Play

13. Participants have **30 seconds** to kick footballs towards a target wall featuring nine squares.
14. Eight squares feature prize imagery and one central square is designated as the **"Check Out"** square.
15. Each successfully hit prize square is worth **\$5 in FreshChoice vouchers**.

16. Each prize square can only be counted once per participant, regardless of how many times it is hit.
17. The central "Check Out" square does not carry a \$5 prize value.
18. To redeem their accumulated prize value, participants must successfully hit the central "Check Out" square **before the 30-second timer expires**.
19. If the participant fails to hit the "Check Out" square within the allocated time, no voucher will be awarded.
20. Balls must be kicked using the participant's foot. Throwing, carrying or otherwise propelling the ball is not permitted.
21. Only balls that strike a valid target square in accordance with the instructions of activation staff will count.
22. The activation team's decision on valid hits, completed checkouts and prize values is final, subject to applicable law.
23. In the event of a technical issue or malfunction, your turn may be paused or ended. If restarted, the timer will resume from where it left off, with only the remaining prizes available.

5. Instant-Win FreshChoice Vouchers

23. Each qualifying participant will receive \$5 in FreshChoice voucher value for each unique prize square successfully hit, provided they complete the "Check Out" within 30 seconds.
24. A **maximum prize value of \$40 in FreshChoice vouchers** is available per participant per match. The total pool of instant-win vouchers is limited to 155 for the match, on a first-served basis until the allocation of vouchers is exhausted.
26. Vouchers will be awarded to qualifying participants while the available prize allocation remains, subject to the maximum prize pool.
27. Once the instant-win voucher allocation has been exhausted, no further instant-win vouchers will be awarded.
28. Participants must provide their name, email address and any other information reasonably required to receive their voucher.
29. Vouchers will be activated and/or issued within **48 hours** of successful participation, provided valid contact details have been supplied.
30. Vouchers are not transferable, exchangeable or redeemable for cash.

31. Vouchers are subject to their own redemption conditions, participating store restrictions and expiry dates, which will be communicated upon issue.

6. \$500 FreshChoice Voucher Prize Draw

32. Once the instant-win voucher allocation has been exhausted, participants can continue to take part in Shoot to Shop for the opportunity to enter a separate prize draw.
33. To qualify for the draw, participants must successfully hit **three different prize squares** and complete the "Check Out" within the 30-second time limit.
34. Each qualifying participant will receive one entry into the draw for a **\$500 FreshChoice voucher** – by supplying their name and phone number to the staff onsite.
35. Only one draw entry is permitted per person, per match.
36. One winner will be randomly selected from all valid entries received during the applicable draw-entry period at that match.
37. The draw will take place at the conclusion of the relevant match (between 7.00pm and 8.00pm) by random draw, at the FreshChoice Shoot to Shop activation zone.
38. The winner will be contacted using the details provided during entry within **24 hours** of the draw.
39. The winner must respond within **48 hours** of being contacted to claim their prize.
40. If the winner cannot be contacted or fails to claim the prize within the specified period, the Promoter may conduct a redraw from the remaining eligible entries.
41. The \$500 voucher is not transferable, exchangeable or redeemable for cash and is subject to FreshChoice voucher redemption conditions.
42. The personal details captured will not be used for future promotional purposes and the data destroyed after the winner has been selected and contacted.

7. Photography and Filming

42. Photography and video recording may take place in and around the activation as part of Auckland FC match-day coverage and general event documentation.

- 43. Where identifiable footage or photography is captured specifically for promotional use by FreshChoice or its agencies, appropriate consent will be obtained.
- 44. Parent or legal guardian consent will be required for identifiable promotional use of images or footage featuring participants under 18.
- 45. Participants may decline promotional photography or filming without affecting their ability to participate.
- 46. Any filming or photography will be subject to applicable Auckland FC stadium policies and privacy requirements.

8. Personal Information

- 47. Personal information collected will be used to administer the promotion, verify eligibility, fulfil vouchers and contact prize winners.
- 48. Personal information may be shared with authorised service providers where reasonably necessary to administer the promotion.
- 49. Personal information will be handled in accordance with the Privacy Act 2020 and the Promoter's privacy policy.
- 50. Participants will not be subscribed to marketing communications unless they separately opt in.

9. Safety and Participation

- 51. Participants must follow all instructions provided by activation staff.
- 52. All kicks must be taken from the designated area using the footballs supplied.
- 53. Participants must not enter the target area or retrieve balls unless directed by activation staff.
- 54. The Promoter may refuse or stop participation where behaviour creates a safety risk or a participant fails to follow instructions.
- 55. Participation is voluntary. The Promoter is not responsible for injury or loss except to the extent liability cannot lawfully be excluded.

10. General Conditions

- 56. The Promoter may verify entries and disqualify participants who breach these Terms & Conditions, attempt to manipulate the game or provide false information.

57. In the event of technical malfunction, equipment failure or an interrupted attempt, the activation team may authorise a restart where fair and appropriate.
58. If the activation cannot proceed due to circumstances beyond the Promoter's reasonable control, the Promoter may suspend or cancel the affected activity, subject to applicable law.
59. Prizes are subject to availability and the confirmed prize allocations.
60. Nothing in these Terms & Conditions limits any rights participants have under New Zealand law.
61. These Terms & Conditions are governed by the laws of New Zealand.

Promoter contact: FreshChoice

Promotion dates: Saturday 17th October 2026 only.

Instant-win voucher pool: Maximum of 155 vouchers valued between \$5 and \$40 each, at promoters discretion.

Additional draw prize: One \$500 FreshChoice voucher per match.