

FRESHCHOICE 10 MILLION BONUS EVERYDAY REWARDS POINTS - TERMS AND CONDITIONS



Effective: 20 October 2025

Promotion period and eligibility

1. The promoter of this promotion is Wholesale Distributors Limited (trading as FreshChoice supermarkets), 29 Byron Street, Sydenham, Christchurch 8023 ("**Promoter**").
2. This Promotion runs from 20 October 2025 to 16 November 2025 ("**Promotion Period**").
3. This promotion is open to New Zealand residents aged 18 years or older who shop in-store or online at FreshChoice and are or become members of the Everyday Rewards loyalty programme ("**Everyday Rewards**"). Everyday Rewards is a division of Woolworths New Zealand Limited ("**Woolworths**"). Employees of the Promoter and Woolworths are not excluded from participating in this promotion.

Prizes

4. The availability of all prizes is dependent on Everyday Rewards members collectively achieving a minimum of one million scans of their Everyday Rewards card (physical or digital) when shopping at FreshChoice (excluding transactions consisting solely of Excluded Purchases, as defined below), either in-store or online, during the Promotion Period.
5. "**Excluded Purchase**" means any purchase of smoking and vaping products, gift cards (including FreshChoice gift cards, e-gift cards and iTunes), Christmas Saver Plan, recharges (mobile phones, calling cards, internet), cash outs, donations, Rug Doctor, lottery products, in-store made coffee and other related cafe products, charity donations at checkout, delivery fees, subscription fees and bag fees.
6. Subject to paragraph 4, there will be 1,620 prizes to be won, nationwide. The 10 million bonus Everyday Rewards points will be divided between:
 - a. 10 winners of 100,000 Everyday Rewards points each,
 - b. 20 winners of 50,000 Everyday Rewards points each,
 - c. 90 winners of 20,000 Everyday Rewards points each,
 - d. 200 winners of 12,000 Everyday Rewards points each,
 - e. 300 winners of 6,000 Everyday Rewards points each, and
 - f. 1,000 winners of 2,000 Everyday Rewards points each.

Method of entry

7. During the Promotion Period, Everyday Rewards members can automatically enter the promotion by using their Everyday Rewards card (physical or digital) when they

make a purchase at FreshChoice (excluding transactions consisting solely of Excluded Purchases), in-store and online.

8. Entry is limited to one entry per transaction. Online orders (delivery and collect orders) *placed during* the Promotion Period are eligible for the promotion. For the avoidance of doubt, online orders placed prior to the Promotion Period with a pickup or delivery scheduled during the Promotion Period are not eligible for the promotion.
9. The prizes are not transferable, redeemable and may not be exchanged for cash. The prizes cannot be used to purchase alcohol.

Winners

10. 1,620 prize winners will be determined by a random electronic draws from all valid entries received during the Promotion Period. The draws will be conducted by the Everyday Rewards team on 20 November 2025 (**Draw Date**).
11. The prize allocation will be as follows:
 - (i) the first 10 qualified entrants drawn will each receive 100,000 Everyday Rewards points,
 - (ii) the next 20 qualified entrants drawn will each receive 50,000 Everyday Rewards points,
 - (iii) the next 90 qualified entrants drawn will each receive 20,000 Everyday Rewards points,
 - (iv) the next 200 qualified entrants drawn will each receive 12,000 Everyday Rewards points,
 - (v) the next 300 qualified entrants drawn will each receive 6,000 Everyday Rewards points, and
 - (vi) the final 1,000 qualified entrants drawn will each receive 2,000 Everyday Rewards points.
12. The winners will be notified by the Promoter by email using the details listed on the winners' Everyday Rewards account. It is up to customers to ensure that their relevant details on their Everyday Rewards account are correct.
13. The prizes will be loaded to each winner's Everyday Rewards account within twenty (20) days of the Draw Date.

Fraudulent or dishonest entries

14. Everyday Rewards reserve the right to verify the validity of all entries into the draw that might be the result of fraudulent use of an Everyday Rewards card, therefore reserve the right to:
 - A. disqualify any entry; or
 - B. refuse to award a prize; or
 - C. suspend or delete Everyday Rewards balances, where false or misleading details have been given by an Everyday Rewards member, or a member has behaved in a fraudulent or dishonest manner.
15. This includes, but is not limited to, making unauthorised purchases at FreshChoice using a stolen or unauthorised credit card or other payment method.

16. If winning entry is disqualified pursuant to the above paragraph, a winner will be redrawn on the same terms as the original draw.

Privacy and Data Management

17. All personal information will be collected and stored by Everyday Rewards and the Promoter in accordance with the Privacy Act 2020, [Woolworths' privacy policy](#) and [FreshChoice's privacy policy](#).
18. Once the Promotion is completed and all prizes have been allocated to winning members, all records pertaining to the prize winners will be destroyed.
19. By entering this promotion, entrants consent to Everyday Rewards, operated by Woolworths, and the Promoter using personal information provided in connection with this promotion for the purposes of facilitating the conduct of the promotion and awarding any prizes.

Exclusions and liability

20. Woolworths, as operator of Everyday Rewards, and the Promoter will not be responsible for any late, lost or misdirected entries, including but not limited to, entries not received due to technical problems.
21. Woolworths, as operator of Everyday Rewards, the Promoter and their related companies, employees and agencies shall not be liable for any loss, damage or personal injury suffered by any person arising directly or indirectly out of or in connection with entering this promotion or claiming/winning any prize, or availing themselves of any prize, except as required by law.
22. Neither Woolworths, as operator of Everyday Rewards nor the Promoter are responsible for the transmission or receipt of any incorrect information associated with entries, either caused by user error or any equipment or programming malfunction associated with the promotion.

General terms and conditions

23. By entering into this promotion, the entrant agrees to be bound by these terms and conditions. Everyday Rewards and the Promoter reserve the right to deem any entry void should an entrant fail to comply with any of these terms and conditions.
24. The promotion is conducted by Everyday Rewards, operated by Woolworths, and the Promoter in accordance with these terms and conditions. To the extent that any matter relating to the promotion is not covered by these terms and conditions, Everyday Rewards and the Promoter reserve the right in their sole discretion to conduct the promotion as they see fit, subject to any legal requirements or vary the terms and conditions as it deems reasonably necessary.
25. Everyday Rewards, operated by Woolworths, and the Promoter reserve the right to verify the validity of entries and to disqualify any entry or refuse to award a prize where false or misleading details have been given by an entrant, or an entrant has behaved in a fraudulent or dishonest manner, or otherwise than in accordance with these terms and conditions. Woolworths and the Promoter's decision is final.

26. Everyday Rewards, operated by Woolworths, and the Promoter reserve the right to extend, suspend, modify, amend, vary, terminate or withdraw the promotion at any time in their sole discretion.
27. All decisions of Woolworths and the Promoter are final and no discussions or correspondence will be entered into.
28. Failure by Woolworths or the Promoter to enforce any of their rights under these terms and conditions at any stage does not constitute a waiver of those rights.
29. These terms and conditions are governed by the laws of New Zealand.